

Dual Master's in Green Business

University of Helsinki & University of British Columbia
Joint Program



Earn a Master of Forestry (MF) degree from the University of British Columbia and a MSc. in Agriculture and Forestry from the University of Helsinki (UH) in two years.

The Green Business program focuses on developing sustainable natural resource-based products and services essential for the global shift to a bioeconomy. It emphasizes green business practices, industry expertise, and the technology behind eco-friendly products in areas like energy, bioplastics, construction, and textiles.

In this dual degree program, students can earn two degrees in two years by applying 30 UBC MF credits toward the University of Helsinki degree, provided they meet the requirements for both institutions.

Why Choose the Dual Master's in Green Business

This program is ideal for environmentally-minded professionals looking to advance their careers and make a meaningful difference in the green economy.

Build Essential Business and Leadership Skills

Designed for early-career professionals, the program provides essential business and leadership skills for roles in the growing bioeconomy sector, emphasizing real-world applications such as assessing environmental impacts, designing sustainable supply chains, and developing innovative strategies for renewable enterprises.

Gain Interdisciplinary Expertise

The interdisciplinary curriculum combines business, technology, and environmental science, preparing students to drive sustainable solutions across sectors. Studying at both universities also builds global networks with leaders in green industries, enhancing career prospects and impact.

What Will You Learn?

- Gain employable leadership and business skills such as critical thinking, project management and communication.
- Develop analytical skills to evaluate socio-environmental impacts of various natural resources used in the bioeconomy.
- Learn to identify factors that affect bio-based investments and innovations.
- Understand and evaluate strategic, technological, and operational aspects of running a bio-based business.
- Apply participatory methods and community-based approaches to access and develop renewable enterprises.
- Understand the basics of bio-based materials and their conversion to useful products and services.
- Create business and marketing strategies in a bio-based economy.
- Design and evaluate bio-based supply chains using quantitative methods.



For more information:
<https://forestry.ubc.ca/green-business/>

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